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**CONDÉ NAST DIGITAL ANNOUNCES DISTRIBUTION AGREEMENT WITH HULU  
-- Condé Nast sites to share high-quality video content via Hulu --**

NEW YORK, March 12, 2009 – Condé Nast Digital today announced it has established a content distribution relationship with Hulu LLC, an online video service that offers hit TV shows, movies and clips at Hulu.com and other destination sites – all for free, anytime in the U.S. The agreement enables the Condé Nast Digital sites to distribute video content via Hulu and distribution partners such as AOL, MSN, MySpace and Yahoo!

Condé Nast Digital has launched this initiative with Style.com, Epicurious.com, Wired.com and Men.Style.com, while *Vogue's* business department has established an agreement for *Vogue.TV*. Channels will be updated with new videos weekly. Hulu users will gain access to a variety of vertical video content, starting with Style.com's coverage of the world of fashion, to Epicurious.com's chef profiles and recipe videos to *Vogue.TV's* multiple channels of original programming that viewers can shop as they watch. There are also plans to roll out Hulu channels for other Condé Nast Digital brands.

"We strive to create the highest quality video content possible, geared toward those who are passionate about their lifestyle interests, whether that's fashion, food, technology or travel," said Richard Glosser, Executive Director of Emerging Media, Condé Nast Digital. "Hulu has quickly become one of the most popular destinations for a high-quality user experience of professionally produced video content on the Web, and we look forward to winning new fans from among their loyal users."

Hulu is the most recent video distribution partnership for Condé Nast Digital. Other video distribution relationships include YouTube, Adobe® Media Player, Sony Bravia Internet Video, and Verizon V-Cast.

To view Style.com on Hulu, visit <http://hulu.com/stylecom>; for Epicurious.com visit <http://www.hulu.com/Epicurious>; for Men.Style.com visit <http://www.hulu.com/menstylecom>, for Wired.com visit <http://www.hulu.com/wired>, and for *Vogue.TV* programming, visit <http://www.hulu.com/voquetv>.

**About Condé Nast Digital**

Condé Nast Digital is the leading creator and developer of upscale lifestyle and business brands online, providing enjoyable, useful services that build upon the heritage of the world's most prestigious magazines. Condé Nast Digital produces 25 award

winning sites such as NewYorker.com, VanityFair.com, Glamour.com, Epicurious.com, Style.com, Wired.com, and Reddit. Condé Nast Digital is the Internet unit of Condé Nast.

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