

Contact:

Allison Braley

Phone: (212) 790-4487

Email: Allison_braley@condenast.com

Epicurious.com Returns to Farmers' Markets on Nationwide Greenmarket Tour

Cooks Receive Farm-to-Table Tips, Recipes and Freebies from Award-Winning Food Site

NEW YORK, July 8, 2009 –For the second year in a row, Epicurious.com is hitting the road to visit farmers' markets across the United States, offering seasonal recipes, advice from editors on using local ingredients, as well as free tote bags and gifts. July 18th marks the first stop on Epicurious.com's greenmarket tour.

In seven of the country's major cities, Epicurious.com editors will have a booth at select farmers markets. They will give away recipes printed on reusable cards, based on ingredients that are currently in season at that market, such as green beans and summer squash in Phoenix, apricots and avocados in San Diego, and blueberries and tomatoes in Washington, DC. To discover what's available in your local farmers' market at any time of the year, consult Epicurious.com's interactive Seasonal Ingredient Map:

<http://www.epicurious.com/articlesguides/seasonalcooking/farmtotable/seasonalingredientmap>.

Visitors to the Epicurious booth will receive greenmarket shopping and cooking tips from Epicurious.com staff, Epicurious and McCormick Gourmet recipes and shopping lists printed on TasteBook recipe cards, and Newman's Own microwave popcorn, within an eco-friendly tote bag, while supplies last. One visitor to the Epicurious booth each day will win a spice rack from McCormick Gourmet.

"It's more important than ever to use local ingredients, both to the planet, and to farmers in your area," according to Tanya Steel, editor in chief of

Epicurious.com. “We are touring the country’s greenmarkets again this year, in the hopes that we can offer tips, recipes, and advice to home cooks looking to create delicious and affordable meals using locally-grown foods.”

Visit Epicurious.com at a Farmers’ Market near you on the following dates:

- Phoenix, Downtown Phoenix Public Market: July 18 and 22
- San Diego, Hillcrest Farmer’s Market: July 26
- San Francisco, Ferry Plaza Farmer’s Market: August 1 and 4
- Los Angeles, Hollywood Farmer’s Market: August 2
- Chicago: Daley Plaza Farmer’s Market: August 13
- Washington, DC, Dupont Circle Farmer’s Market: August 16
- Philadelphia, Reading Terminal Market: August 17, 18, 19, 20, 21, and 22

For more information, please visit:

<http://www.epicurious.com/community/events/secondannualfarmersmarkettour>

Epicurious.com, a Condé Nast Digital site, is the most award-winning food Web site, which incorporates more than 25,000 professionally tested recipes from the premier brands in food journalism, 75,000 member-submitted recipes, and web-exclusive original content from Epicurious.com editors and leading food authorities around the world. Epicurious offers a wealth of articles and tips focused on cooking, entertaining, wine, cocktails, and shopping.

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